

*One profession, one future?* Málaga (Spain), 27<sup>th</sup> May 2011  
Programme of the 19<sup>th</sup> EBLIDA – NAPLE annual Conference in cooperation with FESABID

## 19<sup>th</sup> EBLIDA – NAPLE annual Conference in cooperation with FESABID



**NAPLEFORUM**  
NATIONAL AUTHORITIES ON PUBLIC LIBRARIES IN EUROPE



# ***One profession, one future?***

**27<sup>th</sup> May 2011**

**Palacio de Ferias y Congresos de Málaga**  
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## Message from EBLIDA President Gerald Leitner



I have great pleasure in welcoming you to the 19th EBLIDA Annual Conference: *One Profession, One Future?* in Málaga (Spain) on the 27<sup>th</sup> May 2011 with social events following in Granada on Saturday 28<sup>th</sup> May.

This year, the meeting is hosted by the Spanish Federation of Archives, Libraries, Documentation and Museums Associations (FESABID). We are very pleased to hold this major conference in cooperation with our NAPLE colleagues.

We have arranged a great programme for you. Particular focus is being put on the challenges libraries throughout Europe will have to face over the coming years. For public libraries, the main challenge will be the establishment of new and attractive e-book services, while national libraries will concentrate on large-scale digitization and university libraries will have to focus on the question of open access.

Internationally renowned experts will be speaking on these issues. We will first hear some best practice examples from different European countries and then together with you we will work out our demands for solutions from the European Commission to make our daily library work easier.

As I already wrote last year in my invitation letter *“if we do not adapt, others will come to take over our role”*. So let's face the challenges and together in Málaga let's get actively involved in the discussions!

Gerald Leitner,



EBLIDA President 2009-2012

### Programme overview

- |                      |   |
|----------------------|---|
| <b>8.30 – 9.30</b>   | <b>Registration and Coffee</b>  |
| <b>9.30 – 10.30</b>  | <b>Welcome and opening</b><br>Rogelio BLANCO, Director General for Books, Archives and Libraries, Ministry of Culture, Spain<br>Maria MARTIN-PRAT DE ABREU, Head of Unit Copyright and Knowledge-based Economy, European Commission, Belgium<br>Margarita TALADRIZ MAS, President of Spanish Library Association, Spain<br>Maria Antonia CARRATO MENA, President of NAPLE-FORUM Board |
| 10.10 – 10.30        | Welcome and keynote speech<br>Gerald LEITNER, President of EBLIDA, Austria  |
| 10.30 – 11.00        | Coffee Break  |
| <b>11:00 – 13.00</b> | <b>Session 1: e-nnovation! e-books and new online services in libraries</b>   |
| 11.00 – 11.15        | Connecting Keynote by the Chairwoman, Erna Winters, Director of the Public Library of Kennemerwaard (Alkmaar, The Netherlands)  |

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- 11.15 – 11.30 Digital services in the public library  
Jens THOURHAUGE, Director of the Danish Agency for Libraries and Media, Denmark.
- 11.30 – 11.45 The Flemish Initiative for an e-book platform  
Johan DELAURÉ, Program Manager, Bibnet, Belgium
- 11.45 - 12.00 Digital reading and e-books in Spanish libraries  
Maria Antonia CARRATO MENA, Head of the Subdirector General for Library Coordination,  
Ministry of Culture, Spain
- 12.00 – 12.15 E-books in German Libraries, problems and solutions  
Barbara SCHLEIHAGEN, Executive Director of the German Library Association, Germany
- 12.15 – 13.00 Panel discussion with the audience**
- 13.00 – 14.00 Lunch buffet (on site)**
- 14.00 – 15.30 Session 2: Copyright and financial models to bring Europe’s Cultural Heritage online, large scale digitization and collective licensing schemes for libraries.**
- 14.00 – 14.15 Connecting Keynote by the Chairman, Harald VON HIELMCRONE  
Senior Consultant, State and University Library, Århus, Denmark
- 14.15 – 14.30 A Scandinavian model: The Bookshelf (Bokhylla.no)  
Vigdis MOE SKARSTEIN, Director of the National Library of Norway
- 14.30 – 14.45 Austrian Books Online. The Austrian National Library’s Public Private Partnership with Google  
Johanna RACHINGER, General Director of the Austrian National Library, Austria
- 14.45 – 15.00 The Spanish BNE project with Telefónica  
Glòria PERÉZ-SALMERÓN, Director of the Spanish National Library, Spain
- 15.00 – 15.30 Panel discussion with the audience**
- 15.30 – 16.00 Coffee break**
- 16.00 – 17.30 Session 3: Open Access**
- 16.00 – 16.05 Introduction by the Chairman, Bas SAVENIJE  
General Director of the National Library, The Hague,  
The Netherlands
- 16.05 – 16.25 Overview of Open Access in 2010 by the Keynote Speaker  
Paul AYRIS, Library Services Director, University College, London  
United Kingdom
- 16.25 – 16.40 Open Access in Europe: gaps to bridge and challenges to pick up  
Astrid VAN WESENBEECK, Executive Director of SPARC Europe  
The Hague, The Netherlands
- 16.40 – 16.55 OpenAIRE and the EU Open Access Policies  
Eloy RODRIGUES, Director of the University of Minho Documentation Services, Braga, Portugal
- 16.55 – 17.10 Open Access in Southern European Countries: the current situation and its implications for libraries  
Ernest ABADAL, Professor, University of Barcelona, Spain
- 17.10 – 17.30 Panel discussion with the audience**
- 17.30 – 17.40 Closing remarks by Gerald Leitner**
- 20.30 -23.00 EBLIDA-NAPLE Dinner: Mariano Restaurant, Málaga**

## Detailed Programme

**8.30 – 9.30**      **Registration and Coffee**

**9.30 – 10.30**

### Welcome and opening

#### Welcome and opening

- Rogelio BLANCO, Director General for Books, Archives and Libraries, Ministry of Culture, Spain
- Maria MARTIN-PRAT DE ABREU, Head of Unit Copyright, European Commission, Belgium
- Margarita TALADRIZ MAS, President of Spanish Library Association, Spain
- Maria Antonia CARRATO MENA, President of NAPLE-FORUM Board, Spain

**10.10 – 10.30**

#### Welcome and keynote speech



Gerald LEITNER  
President of EBLIDA  
Austria

Gerald Leitner is President of EBLIDA and Secretary General of the Austrian Library Association.

He has published numerous articles and books about library management and copyright. Besides his activities in the field of library and information science, Gerald Leitner's personal interests lie in the relation between politics and culture. He is also President of the Austrian society for political education, and has published numerous books in this field.

He is the initiator and organizer of Austria's biggest reading campaign 'Austria reads. Meeting Point Library', which has been awarded with the Austrian State Award for Public Relations.

**10.30 – 11.00**      **Coffee Break**

**11:00 – 13:00**  
**1<sup>st</sup> session**

### e-nnovation! e-books and new online services in libraries

**11.00 – 11.15**

#### Connecting Keynote by the Chairwoman



Erna Winters  
Director of the Public Library of Kennemerwaard  
Alkmaar  
The Netherlands

Erna Winters is Managing Director of the Public Library Kennemerwaard (merger of public Library Alkmaar, Heerhugowaard and Castricum) since 2008 after having been Managing Director of the Public Library of Alkmaar (2006-2008). Erna Winters began her career as Assistant librarian in the Public Library Noordpolder in 1987 and since then has always served in Public Libraries. Since 2000 she focused more specifically on Management and cultural entrepreneurship and works on building local, regional and national networks.

Erna Winters is also involved in various organizations at local, national and international level. Since 2009 she is a member of the Executive Committee of the European Bureau of Library, Information, and Documentation Associations (EBLIDA). She is also a member of the committee for Alkmaars Information Centre for Architecture while remaining a member of the jury of the Rabobank Culture Award since 2007 after having been Chairman of the board of the Dutch Public Librarians Association (2005-2008).

In 2004, she has published *Innovate or die* with Kees Jan Dommissie (thesis MBA-PG) and since then published several articles for professional magazines such as *Bibliotheekblad* and *Information Professional*.

**11.15 – 11.30 *Digital services in the public library***



Jens THOURHAUGE  
Director of the Danish Agency for Libraries and Media  
Denmark

2008 Director general in the Danish Agency for Libraries and Media ( Danish Library Agency merged with Danish Media Council)  
1997 Director general in The Danish Library Agency, responsible for the administration of the Danish Library acts and for the library infrastructure and library development. Administrating Denmark's Electronic Research Library  
1995 Executive Director in The Danish Library Association  
Responsible for professional activities of the association including its publishing house and two journals.  
1989 Head of department of consultancy and continuing professional education at The Royal School of Librarianship, Copenhagen  
1975 associate professor in history of literature at The Royal School of Librarianship, Aalborg Branch, for two periods elected head of branch.  
1971- 77 assistant professor at Aarhus University, Institute of Comparative Literature  
Author and co-author of several books and articles on literary and library subjects.  
Books in English: Danish Library Policy (2002), Nordic Public Libraries (2002), New Trends in Scandinavian Public Libraries (1987), Public Libraries and the Information Society 1997(EU-report).

**11.30 – 11.45 *The Flemish Initiative for an e-book platform***



Johan DELAURÉ  
Program Manager  
Bibnet  
Belgium

Johan Delauré started his career at an international software company delivering library automation solutions. First as project manager for implementations, later for all developments involving the search protocol Z39.50. Around 1998 he was responsible for the software services to the National Library of Australia.  
After a 2-year intermediate exploration of the speech and language technology sector he was hired by the predecessor of his current employer: an agency to support the operation of 310 Flemish public libraries.  
Now, he works for Bibnet, the organisation founded by Flemish government to develop innovative library services. In Bibnet he is responsible for coordinating the financial planning, definition, procurement and contract management for the existing and new IT services for public libraries.

**11.45 - 12.00 *Digital reading and e-books in Spanish libraries***



Maria Antonia CARRATO MENA  
Head of the Subdirectorate General for Library Coordination  
Ministry of Culture  
Spain

María Antonia Carrato Mena is Head of the Subdirectorate General for Library Coordination of the Ministry of Culture since the beginning of 2005. Previously she worked in the library system management of the Madrid Community and she also worked in the Music Department at the Spanish National Library. At the present time, she is responsible for development and coordination of the Spanish library sector and the promotion of international relations concerning libraries. In regard to library cooperation, the Subdirectorate is the secretariat of the Council of Library Cooperation, which is the responsible body for the administration of library cooperation among all the public administrations and all the different type of libraries national and regional, public, school, academic and special libraries. She is the chair of NAPLE as well as of the National Authorities of Public Libraries of the Iberoamerican Forum.

**12.00 – 12.15 *E-books in the German Libraries, problems and solutions***



**Barbara SCHLEIHAGEN**  
Executive Director of the German Library Association  
Germany

Barbara Schleihagen is currently Executive Director of the German Library Association based in Berlin (Germany) after having been International Relations Officer at the German Library Association, initiating and co-ordinating the international activities of German librarians, libraries and library associations. Previously she served as Secretary General of the IFLA 2003 Berlin conference.

For four years she was working as Director of the European Bureau of Library, Information and Documentation Associations (EBLIDA) based in The Hague, Netherlands, lobbying for libraries at the European level and co-ordinating several European projects. She was previously working for the Deutsche Bibliotheksinstitut (German Library Institute) in Berlin and has worked in various positions for the British Council in Germany where she spent the last three years as literature officer.

She is a trained librarian and holds a Master (MSc Econ) in Management of Libraries and Information Services of the University Wales.

She is a personal member of IFLA since 2001, and was member of the IFLA/FAIFE Committee between 2002 -2007 and was appointed as member of the FAIFE Advisory Board from 2003-2007. In 2007, she was elected member of the IFLA Governing Board (re-elected for the second term 2009-2011) and as a member of IFLA Standing Committee for the management of Library Associations.

12.15 – 13.00 **Panel discussion with the audience**

13.00 – 14.00 **Lunch buffet**

14.00 – 15.30  
2<sup>nd</sup> session

## **Copyright and financial models to bring Europe's cultural Heritage online, large scale digitization and collective licensing schemes for libraries.**

14.00 – 14.15

### **Connecting Keynote by the Chairman**



**Harald VON HIELMCRONE**  
Senior Consultant  
State and University Library  
Århus  
Denmark

Harald von Hielmcrone is MA in philosophy (1972). Since 1978 he has worked in university libraries in various capacities: Head of Public Services, Head of Acquisitions, and Head of Research. Presently he is Senior Consultant at the State and University Library in Aarhus, Denmark. He has been member of various government committees advising on library and information policy issues, and he was in 1996-97 the secretary for the committee revising the Danish library legislation. Harald von Hielmcrone is copyright advisor to the Danish library associations and chairman of EGIL, EBLIDA's Expert Group on Information Law. From 2004 to 2008 Harald von Hielmcrone was a member of IFLA's committee on Copyright and other Legal Matters (CLM). After 2008 he has been attached to CLM as a resource person and has represented IFLA at WIPO meetings.

14.15 – 14.30

### **A Scandinavian model: The Bookshelf (Bokhylla.no)**



**Vigdis MOE SKARSTEIN**  
Director of the National Library of Norway  
Norway

Vigdis Moe Skarstein has been the National Librarian of Norway since 2004. She has an academic degree in comparative literature and is also trained as a librarian. Before being appointed National Librarian she was the University director of the Norwegian University of Science and Technology in Trondheim. She has also been director of Church and Cultural affairs as well as Library director in the City Administration of Trondheim. Moe Skarstein has chaired and been a member of different governmental committees, such as the Committee on freedom of expression and another one of which wrote a report about ownership in media. She has also been chair for the Norwegian Cultural Council. She is a member of the Executive Committee of the Conference of European Librarians.

14.30 – 14.45

***Austrian Books Online. The Austrian National Library's Public Private Partnership with Google***



Johanna RACHINGER  
General Director of the Austrian National Library  
Austria

**Career**

Dr. Rachinger began her career as an editor at Wiener Frauenverlag (Vienna Women Publishing House) and later became Head of Readers Services at Österreichisches Bibliothekswerk (Austrian Library's Forum). She joined the Ueberreuter Publishing House as Head of Programmes and became its Managing Director and General Manager.

Since June 2001, she has served as Director General and Chief Executive Officer of the Austrian National Library.

**Academic Achievement**

Dr. Rachinger received a Ph.D. in Dramatics from the University of Vienna. Her major was in Drama, German Language and Literature.

**Honours**

Awarded "Austrian of the Year 2010" for „Cultural Management“

"Viennese Woman's Award" 2003

Member of the Senate of the Austrian Academy of Sciences

Member of the Supervisory Board of DIE ERSTE Oesterreichische Spar-Casse Privatstiftung

Vice-chairman of the Austrian Science Board 2004 to 2009

14.45 – 15.00

***The Spanish BNE project with Telefónica***



Glòria PÉREZ SALMERÓN  
Director of the Spanish National Library  
Spain

Gloria Pérez-Salmerón (Barcelona, 1958) is the Director of the National Library of Spain. Until her appointment she presided over FESABID, Spanish Federation of Archives, Libraries, Documentation and Museums Associations while serving as Director of the Assistance e-Government Office of the *Diputació de Barcelona*. She has been Director of Service of Librarian Cooperation of the Department de Cultura i Mitjans de Comunicació of the Generalitat de Catalunya and head of the Library Technical Department of the Library Network of Barcelona.

Pérez-Salmerón has an extensive career throughout the public library field. Founder and director of the Can Casacuberta Public Library City of Badalona, she also has been coordinator of libraries of the North Barcelona area. She was member of the Board of the *Biblioteca Nacional de España* and of its Permanent Commission. Moreover she has given numerous courses for professionals and participated in international projects and she is a member of Public Libraries Standing Committee of IFLA and of the Executive Committee of EBLIDA.

She is bachelor graduated of Documentation by the University of Barcelona and qualified in Information Sciences and Documentation by the Escola Universitaria Jordi Rubió i Balaguer of Barcelona. She is also postgraduated in Management of Libraries by the Pompeu Fabra University of Barcelona (UPF) and in Electronic Government and Public Administration in Society of Information by the UPF and the *Escola d'Administració Pública de Catalunya*.

15.00 – 15.30

***Panel discussion with the audience***

15.30 – 16.00

**Coffee break**

**16.00 – 17.30**  
**3rd session**

**Open Access**

16.00 – 16.05

***Introduction by the Chairman***



Bas SAVENIJE  
General Director of the National Library  
The Hague  
The Netherlands

Bas Savenije graduated in philosophy in 1977. Since then, he has held a range of positions at Utrecht University, among which director of Strategic Planning and director Budgeting and Control. From 1994 until 2009 he was university librarian of Utrecht University, managing the comprehensive university library. He has initiated a pervasive innovation program for the library aimed at implementing and continuously improving electronic services. One of the results is an e-press within the university library of Utrecht for electronic publishing and archiving services.

Since June 2009 Bas is Director General of the KB, National Library of the Netherlands.

He is member of the Board of FOBID (the Dutch Federation of Organisations in the Field of Libraries, Information and Documentation), member of the board of LIBER (Association of Research Libraries in Europe) and chairman of the board of Directors of SPARC Europe. For more information, see also <http://www.kb.nl/staff/savenije>

16.05 – 16.25

***Overview of Open Access in 2010 by the Keynote Speaker***



Paul AYRIS,  
Library Services Director, University College  
London  
United Kingdom

Dr Ayris has been Director of UCL Library Services since 1997. He is also the UCL Copyright Officer.

Dr Ayris is the President of LIBER (Association of European Research Libraries). He is also Secretary of the SPARC-Europe Board. He co-chairs the OAI Organizing Committee for the Cern Workshops on Scholarly Communication. He is a member of the JISC's Electronic Information Resources Working Group and was, until recently, a member of the NSF-funded Blue Ribbon Task Force on economically-sustainable digital preservation.

He has a Ph.D. in Ecclesiastical History and publishes on English Reformation Studies.

16.25 – 16.40

***Open Access in Europe: gaps to bridge and challenges to pick up***



Astrid VAN WESENBEECK  
Executive Director of SPARC Europe  
The Hague  
The Netherlands

After finishing her masters in Modern Dutch Literature at Utrecht University in 2000, Astrid van Wesenbeeck worked for University Library Utrecht as managing editor of the open access journal International Journal of Integrated Care (IJIC). From 2004 she was publishing consultant and project manager at Igitur, Utrecht Publishing & Archiving Services. She was highly involved in setting up new Open Access Journals, managing Open Access projects and implementing Open Access Policies at the Utrecht University Library.

Since summer 2010 she is the executive director of SPARC Europe, an alliance of European (University) Libraries which aims to promote an open scholarly communication system in Europe

16.40 – 16.55

***OpenAIRE and the EU Open Access Policies***



Eloy RODRIGUES  
Director of the University of Minho Documentation Services  
Braga  
Portugal



Eloy Rodrigues is the Director of the University of Minho Documentation Services. In recent years he has devoted much of his work to the development of digital libraries and repositories, education and training of librarians and library users. In 2003, Eloy Rodrigues lead the project to create RepositoriUM – the institutional repository of Minho University, and he has directed this service ever since. At the end of 2004 he drafted the formal policy of Minho University on open access to its scientific output.

At national level, Eloy coordinates the technical team at Minho University that is being developing the RCAAP (Repositório Científico de Acesso Aberto de Portugal = Portugal Open Access Science Repository) project since 2008.

At the European level, Eloy was member of the EUA (European University Association) Working Group on Open Access, representing the Portuguese Rectors Council, and coordinates the participation of Minho University in various FP7 funded projects related with Open Access and repositories.

16.55 – 17.10

***Open Access in Southern European Countries: the current situation and its implications for libraries***



Ernest ABADAL  
Professor  
University of Barcelona  
Spain

Professor of the Faculty of Library and Information Science of the University of Barcelona.

Author of several books and papers on digital publications and open access to science.

Co-editor of the report “Open access in Southern European countries” (2010).

Co-director of a research project about open access in Spain (<http://www.accesoabierto.net>).

Director of the academic journal “BiD: textos universitaris de biblioteconomia i documentació” (<http://www.ub.edu/bid>) and member of several journal editorial boards.

He was vice-president of the Consortium of Academic Libraries of Catalonia (CBUC) (2005-08).

(More information in his personal webpage:

<http://bd.ub.es/pub/abadal>).

17.10 – 17.30

***Panel discussion with the audience***

17.30 – 17.40

**Closing remarks by Gerald Leitner**

20.30 -23.00

**EBLIDA-NAPLE Dinner**