United for professional information management
FESABID CLUSTER

What is it?

A group of organisations from the Information and Documentation sector in Spain, which, grouped under FESABID, work together for the sector and in favour of common interests.
How the FESABID Cluster began

COMPANIES FROM THE SECTOR

• One of the three focal points around which the sector revolves
• Made up of professional teams
- A driving force of development for the professional collective
- Through their research and innovation, they ensure a better service to citizens

FESABID

• The sector’s global voice
• Recognised by the Spanish Public Administration, the European Union and various international organisations, as the representative of all I and D professionals in Spain
• IFLA’s Spanish Presidency will be a major boost for the Information and Documentation sector in Spain
What does it mean?

CLUSTER is

• **Collaboration:** a platform for debate and consensus to obtain common goals

• **Driving force:** creating synergies and defending interests with one single voice via FESABID

• **Interaction:** FESABID and the IFLA’s Spanish Presidency will strengthen the Cluster’s participation at national and international levels

• **Development and evolution:** of a traditional sector where techniques, professionals and the market are continuously transforming themselves due to new technologies of access to information and new digital users

• **Integration:** with complimentary sectors or generating the need for a service in others that are unrelated

• **Promotion and greater visibility**

• **Quality:** in information management services offered by professionals
How can companies help the IFLA Presidency through FESABID?

By offering yearly economic support through one of the following three modalities and with the following benefits packages:

A) Sponsorship packages:

- **Silver**
  - 600€ (50€/month)
  - Company logo on the FESABID and President’s website and a mention on social networks (minimum 2 tweets/month)

- **Gold**
  - 1,200€ (100€/month)
  - “Silver package” + FESABID’s advanced trends report + advertising in publications + second free stand at DOCUMAT + option of a workshop at the Conference

- **Platinum**
  - 3,000€ (250 €/month)
  - “Gold package” + participate in the FESABID Studies Editorial Commission (+ gross results) + Web post by the President of FESABID + 1 talk by the President at a company event

B) Option of receiving ad-hoc reports or studies made by FESABID or other representation actions.
Some benefits for the Cluster at International level

1. Positioning and visibility
2. Privileged and advanced information about events and activities
3. Organising the IFLA President's Meeting
1. NEW SERVICES and DIGITAL LIBRARY

2. THE VALUE AND POSITIONING OF COMPANIES AND ALLIANCES WITH THE PUBLIC SECTOR

3. NEW MODEL FOR THE SPANISH CONFERENCE ON DOCUMENTATION

4. THE VALUE OF COPYRIGHT
MEMBERS OF THE CLUSTER on 16/8/16

PLATINUM
Baratz
IE Library
Libranda
MasMedios
Odilo

GOLD
Digibís
Greendata
Infobibliotecas
Nedap
ProQuest
Scanbit
Servicio Móvil
Wolters Kluwer

SILVER
Abana
Bibliodoc
Biblioteca UCM
Doc-it
Facultad de Ciencias de la Documentación UCM
Normadat
Vinfra
Cluster Secretariat
Here, to help you

Maria de Vallibana Serrano
cluster@fesabid.org
Tel. +34 626 109 150
http://www.fesabid.org/federacion/cluster-fesabid